

# VEGAS

MEN'S ISSUE



## David SPADE

WHY HE STILL CAN'T RESIST A GOOD VEGAS STANDUP GIG

### VEGAS ACES

THE CITY'S KINGS OF  
NIGHTLIFE REDEFINE THE  
WORLD'S MUSIC SCENE

INSIDER'S GUIDE TO  
LIFE IS BEAUTIFUL

### PLUS:

GIORGIO ARMANI  
NOBU MATSUHISA  
BUDDY VALASTRO

## Let's Start Over

A QUICK REBRANDING ON THE STRIP, RENOVATIONS DOWNTOWN AND IN THE SOUTHWEST, AND A WALKABLE NEW CENTER FOR ONE OF THE NATION'S LARGEST MASTER-PLANNED COMMUNITIES ALL CONVERGE THIS MONTH. **BY ANDY WANG**

**In real estate, as at the casino** tables, sometimes the smartest thing to do is walk away and start over. Case in point: The Imperial Palace was renamed The Quad Resort & Casino just two years ago, but it's already time for another rebranding. The weathered property, one of the more budget-friendly casino resorts on the Strip, is getting a \$223 million renovation and will be reborn as The Linq Hotel & Casino ([caesars.com/theling](http://caesars.com/theling)) when it opens on October 30 with 2,256 stylish modern rooms and suites, as well as new retail, spa, and pool deck facilities.

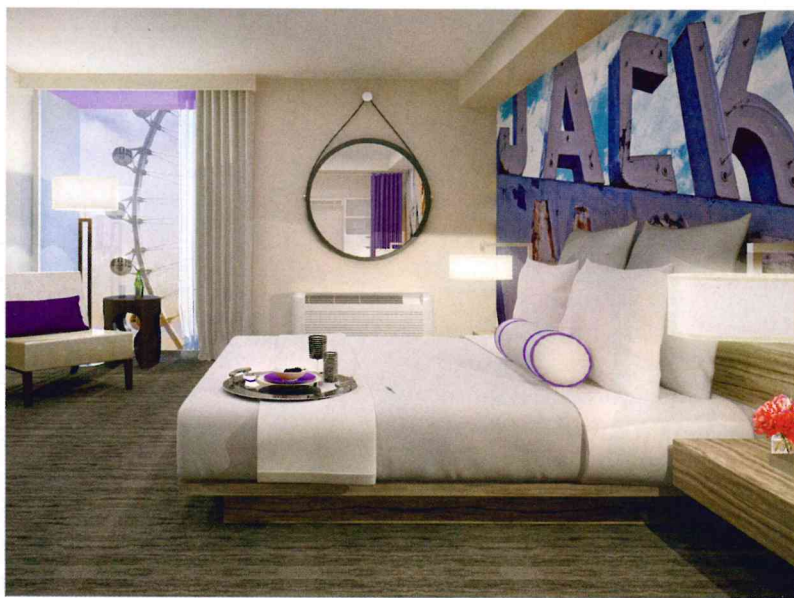
**The Gramercy, a massive new** mixed-use development near Russell Road, just off the 215 in southwest Las Vegas, has added some culinary heft to its residential, retail, and office complex—once the mothballed ManhattanWest. Chef Alex Stratta, who earned two Michelin stars at Wynn Las Vegas, will open the 5,300-square-foot Alex Stratta Italian Steakhouse at the northwest corner of the development's central park area. The restaurant will feature a glass-enclosed patio, live entertainment, and a wood-burning oven. The developers of the Gramercy ([gramercylv.com](http://gramercylv.com)), which has 500,000 square feet of space spread over 20 acres (plus underground parking), are aiming to complete its first phase before the end of the year.

**After an extensive renovation,** the storied Bunkhouse Saloon ([bunkhouselv.com](http://bunkhouselv.com)) is rocking again.

Dating back to 1953, the music venue was purchased by Tony Hsieh's Downtown Project in 2013. The building, at 124 South 11th Street, has been extended to create space for a new stage, sound system, and kitchen, plus new backyard seating and a north-side entrance with access from Fremont Street.

**Fizz, the Caesars Palace** Champagne bar from Elton John's partner, David Furnish, is bubbling over with a worldwide reputation for its haute interiors ([fizzlv.com](http://fizzlv.com)). The 10th annual Hospitality Design Magazine Awards have named the sexy 2,750-square-foot venue the winner in the nightclub, bar, and lounge category. The two-story space, inspired by a Champagne flute, features Cognac chandeliers and ultracolorful art from Furnish and John's personal collection.

**The first phase of the** Downtown Summerlin mixed-use development ([summerlin.com](http://summerlin.com)), which intends to create a walkable urban experience within a luxury planned community, is scheduled to open October 9, with retail tenants including Macy's and Dillard's. The 106-acre, 1.6 million-square-foot project will feature office, hotel, and residential properties, as well as more than 125 stores and eateries, including the first US outposts of the fashion brands Lindbergh and b.young and restaurants by high-profile operators such as Wolfgang Puck and Elizabeth Blau. **V**



TOP: The Howard Hughes Company's Downtown Summerlin mixed-use development debuts this month. ABOVE: The Linq Hotel & Casino is now open for business—and just a promenade away from destinations like the High Roller, Brooklyn Bowl, Chayo, and Blvd. Cocktail Company.